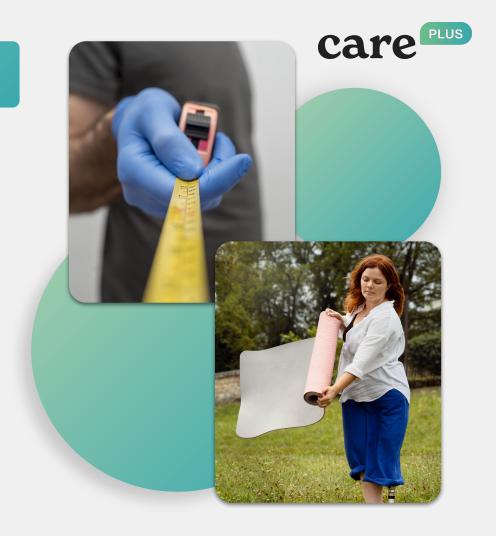


## **Contents:**

- 1–5: Introduction
- 6-9: Platform and Services
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- 15-16: Marketing
- 17: GTM Timeline
- 18-21: Features and Pricing



### CarePlus Overview:





Delivering telehealth solutions to clients since 2018.

- o Care360
- AccommoCare
- CareGLP



SOC2, HIPAA, GDPR, CCPA and USDP third-party certified.



Our "true north" is client success.

## **Sample Clients:**





















## Why GLP-1s?

## **Our Clients:**



- GLP-1s will become the most-prescribed drug class ever by 2030.
- Huge Market: 60-75% of U.S. adults qualify for a GLP-1 prescription.
  - 12% have ever used a GLP-1.<sup>1</sup>
- High Demand: Patients typically pay \$200-\$1200 per month.

- E-Commerce
- Employers
- HMOs
- Clinical Practices
- Pharmacies
- Med Spas
- Gyms
- Beauty Salons
- Food Delivery
- Weight Loss Clinics
- Coaches

### Telehealth Services:



#### **National Coverage**

- 50-state provider network allows you to launch nationwide
- Go to market quickly, avoid hiring medical directors, and skip over complex state laws—we handle it all for you

#### **Qualified MDs**

- Our provider network is comprised of MDs, many of whom are board-certified in obesity medicine and related specialties
- We offer custom provider matching to connect your patients with the right care.

#### Staffing

 Our network also includes individual contracts with telehealth "unicorns"—MDs licensed in 30+ states

# **Pharmacy Services:**



#### National Coverage

- Nationwide pharmacy network allows you to serve patients in all 50 states
- Includes both 503A and 503B compounding pharmacies

#### FDA Compliance

- State-licensed,
   FDA-inspected
   compounding
   facilities
- Branded products (Ozempic<sup>®</sup>, Wegovy<sup>®</sup>, Mounjaro<sup>®</sup>, etc) available

#### **Pharmacy Routing**

 Algorithmic pharmacy routing means that your patients always get the fastest available fulfillment, for the lowest possible cost

#### **Formulary**

- Product categories include:
  - weight loss
  - o skin care
  - hair loss
  - o sexual health
  - general wellness

# **Patient Support Services:**



#### U.S. Based Team

- Our U.S.-based support team is available to answer patient questions over email, by text, or on the phone
- Our team will coordinate with yours to offer the highest level of care

#### **Live Support**

- Weekdays: (SMS, email, phone):9am - 5pm EST
- Weekend (SMS, email):9am 5pm EST

#### **Bilingual Care**

Storefront
 websites,
 telehealth consults,
 and patient
 support all
 available in
 Spanish.

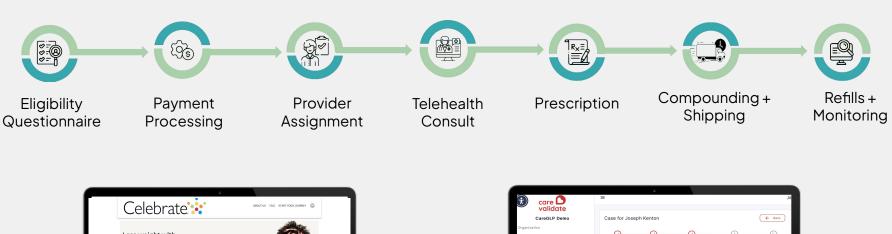
#### **Nursing Team**

 Team of registered nurses available to monitor cases and answer clinical questions

# CareGLP Patient Journey:



ID: ADA-3F359





**Online Storefront** 

**CareGLP Backend Software** 

## **Essential Medical Info:**





- 1. GLP-1s are not new. They have been in use since 2005, primarily to treat type II diabetes.
- In addition to diabetes and obesity, GLP-1s may benefit many obesity-related comorbidities, such as hypertension, sleep apnea, PCOS, arthritis, and other conditions.
- 3. GLP-1s are predicted to be the most-prescribed class of drugs in history.

- 4. GLP-1s are meant for long-term use. Average use is 6-12 months, but many patients will continue indefinitely.
- 5. In clinical trials, GLP-1 users lose 15–20% of their body weight over 12+ months.
- 6. Like other weight loss interventions, weight will be regained if the intervention is discontinued.

## **GLP-1 Evolution, 2005 - 2025**

care

GLP-1s have been used since 2005 to treat type II diabetes, with weight loss as a major side effect.



Gen I: Exenatide (2005)
Brand Names: Byetta®
Half-life: 2.4 hours



Gen II: Liraglutide (2009)

Brand Names: Victoza®, Saxenda®

Half-life: 13 hours



Gen III: Semaglutide (2017)

Brand Names: Ozempic®, Wegovy®

Half-life: 7 days



Gen IV: Tirzepatide (2023)

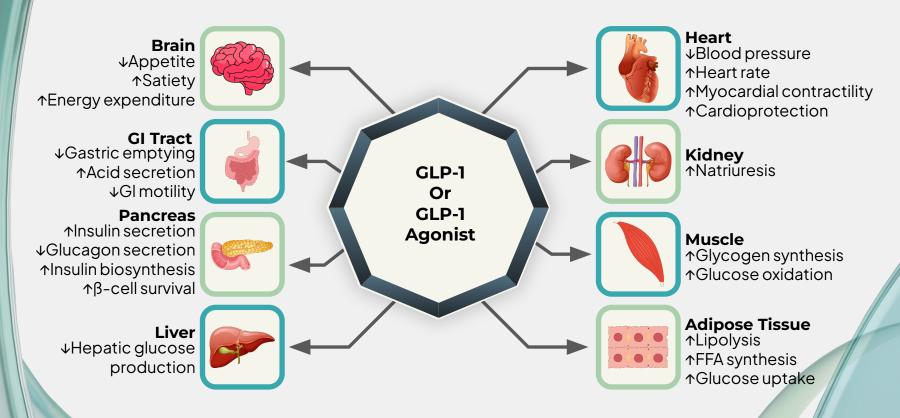
Brand Names: Zepbound®, Mounjaro®

Half-life: 5 days



# **GLP-1 Effects:**







# GLP-1 Indications:

BMI ≥30

or

#### BMI ≥27, with:

- Type 2 Diabetes or pre-diabetes
- Hypertension
- Cardiovascular Disease
- Dyslipidemia (high cholesterol or triglycerides)
- Polycystic Ovary Syndrome
- Osteoarthritis
- Obstructive Sleep Apnea
- Non-alcoholic Fatty Liver Disease
- Metabolic Syndrome

# **GLP-1 Contraindications:**

#### Black Box Warning:

- Medullary thyroid carcinoma (MTC) or family history
- Multiple Endocrine Neoplasia syndrome type 2
- Serious allergic reaction to semaglutide or tirzepatide

#### Others:

- Pregnancy
- Cancer diagnosis
- Eating disorders
- Pancreatitis



# Weight Loss Results:



#### Semaglutide:

- GLP-1 receptor agonist
- Brand names Ozempic®, Wegovy®
- Clinical trials show an average of 15%-18% body weight loss over 6-12 months



#### Tirzepatide:

- GLP-1 and GIP receptor agonist
- Brand names Zepbound®, Mounjaro®
- Clinical trials show 21–22% body weight loss at the 15mg dose.

